

Information and Application to Display Artwork at Heart of the Rockies Regional Medical Center

Heart of the Rockies Regional Medical Center (HRRMC) wishes to provide a venue for local and regional artists to display their work and to acquire high quality artwork for its permanent collection. Therefore, HRRMC will provide public space at the hospital for visual artists to display their work for approximately three (3) months per show. Participation requires submission of the attached application and adherence to the requirements listed below.

Who May Submit

All artists from the region including the Rocky Mountains are eligible to submit, however priority will be given to artists residing within the Salida Hospital District. Applications may be submitted for approval to:

Heart of the Rockies Regional Medical Center
ATTN: Allison Gergley
P.O. Box 429
Salida, CO 81201

What Can Be Displayed

Work must be appropriate for a public building and complementary to the healing atmosphere of the hospital. Violence, drugs, nudity, overtly political, sexual or suggestive themes or any subject matter disturbing to patients and staff will be deemed inappropriate. HRRMC reserves the right to decide what works shall be deemed appropriate for display, and the decision of the HRRMC Art Committee regarding such shall be deemed final.

Work must be the original creation of the applicant, (in some cases, prints of originals may be acceptable at the discretion of the HRRMC Art Committee). Unless previously agreed to by the HRRMC Art Committee, paintings, photographs, prints, etc. must be framed and be ready to hang with wire or other adequate means of hanging. Sawtooth type hangers will not be accepted. HRRMC will provide the means for hanging and hang the work at the prescribed time. No nails, tape or alternate means of hanging may be used. Artwork other than two-dimensional will be considered if it can be hung using the existing system and protrudes only slightly from the wall. The size and number of pieces are dictated by the space.

Sales and Property Protection

HRRMC will purchase at least one piece from each show and will make reasonable efforts to forward inquiries by others regarding purchase or more information to the artist. In the event an artist sells a work to a third party referred by HRRMC, the artist agrees to contribute twenty-five percent of the sales price to the HRRMC Foundation. Any work sold privately cannot be taken down until the display period is over, unless arrangements are made with HRRMC and a replacement is provided. A short biography and/or artist statement must be submitted with the application and

will be displayed in conjunction with the show. No damage may be claimed against HRRMC for art that is stolen or damaged. The artist may insure his/her own work. A list of the number of works, titles, and approximate values shall be submitted to the HRRMC representative prior to the time the show is hung.

Display Area

Work will be displayed in the designated display area on the first floor between the public elevator and the surgical waiting area. The wall display area is approximately 24' long by 10' high.

Display Periods

Four shows per year are scheduled as follows:

- January 1 through March 31
- April 1 through June 30
- July 1 through September 30
- October 1 through December 31

Reception

HRRMC will host an annual reception for the four artists displaying in a calendar year. Alcoholic beverages are not allowed. HRRMC will also advertise the reception locally.

Additional Information

If you have questions please contact Allison Gergley at 719-530-2217 or allison.gergley@hrrmc.net.

**Application for Consideration to Display Artwork at
Heart of the Rockies Regional Medical Center**

Name: _____

Address: _____

City/State/Zip: _____

Phone numbers: (h) _____ (w) _____ (c) _____

E-mail: _____

Media: _____

Preferred Display Period _____ through _____ Year _____

Please submit the following with your application:

- A USB/flash drive with image files, preferably JPEG format, of at least ten examples of your work for the purpose of approval by the HRRMC Art Committee. Professional websites are also acceptable, as long as artist specifically identifies examples of your work the art committee should consider, and images coincide with identifying sheet below. These examples may or may not be those to be used in the show but are to give the committee a basis on which to judge. If the images are not to be used in the show you will be asked to submit image files of each piece proposed for the show at least two months prior to the stating date. Additionally, each work will be evaluated for appropriateness on the day the exhibit is hung.
- A sheet identifying each file with title, size, and media.
- A short biography and artist's statement.

The committee meets approximately once every three months and notification will be given within four weeks of the time of the meeting at which your work is evaluated if you are selected to exhibit. The committee may or may not provide notification if your work is not selected.

Please sign that you accept and can meet these requirements.

Signature: _____

Printed Name: _____ Date ___/___/_____

Please Mail or Deliver to:
Heart of the Rockies Regional Medical Center
ATTN: Allison Gergley
1000 Rush Drive

P.O. Box 249
Salida, CO 81201

If you have questions please contact Allison Gergley at 719-530-2217 or allison.gergley@hrrmc.net.